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Denver, CO

**Important information enclosed about
(variable address).**

Attention: Many of your home's most expensive systems and appliances are no longer covered.

Details inside.

Important information enclosed about
(variable address).

2675 South Abilene St.
Aurora, CO 80014

(variable
logo here)

Account #/Exp. Date
Sample Q. Sample
Mrs. Sample Q. Sample
1234 Main Street
Jacksonville, FL

I've been authorized to reinstate
your lapsed home warranty at a
rate that could more than
pay for itself...

Chris Fielder

Dear (variable),

Did you know key components of the original home warranty provided when you moved into (variable address variable address variable address) have now expired? This means many of your home's most expensive systems and appliances are now no longer covered.

I've been authorized to reinstate this comprehensive coverage at a rate that could more than pay for itself. This money-saving coverage, called **SafetyNetSM**, is offered through (variable company name, variable company name), the country's leading home warranty company.

Why warranty a new or newer home? It's a fact: today's advanced appliances and home systems, such as electrical, heating and central air, are designed with complicated parts that are more likely to break down and result in costly repairs early on.

If you have a claim, we won't give you a hard time or threaten to raise your rates. That's why more than 30,000 builders and realtors across the country, such as yours, favor (variable company name, variable company name). We have a proven track record as the industry leader and a longstanding reputation for fast, easy claims.

How could your SafetyNetSM pay for itself? Consider the cost of repairs today: a heating system repair can cost \$1,517, central air repairs can cost \$1,912 and even a refrigerator breakdown can cost up to \$458 to repair. Replacement costs, of course, are much higher: a heating system could cost you up to \$3,522, central air up to \$4,354 and a refrigerator replacement could cost up to \$2,188.

When you consider that on average a homeowner requires two service calls a year for broken appliances or mechanical system failures, you can see how SafetyNetSM could easily pay for itself.

Simply make one call to us 24 hours a day, 7 days a week and your problem is fixed. Guaranteed! No searching through the phone book. No worries about untrustworthy, unlicensed contractors. No paperwork.

Save today. Protect your home now for pennies a day while it's on your mind. Virtually every major system and appliance is covered! Call 1-800-743-4210 today to take advantage of this special offer from the country's leading home warranty company.

Sincerely,

Chris Fielder

Chris Fielder
Director of Customer Satisfaction

I can only guarantee your
special rate until 12/31/06.

P.S. Remember, on average homeowners require two service calls a year, so this offer could easily pay for itself... and even help safeguard next year's vacation budget.

(See over...)

Sign up now
and SAVE!

SafetyNetSM Renewal Certificate

Two easy ways to add
SafetyNetSM to your home:

1. Complete and return this Renewal Certificate.
2. Call 1-800-743-4210 toll free today for faster service.

Offer code: xxxxxxxx - XX

Yes! I would like to take advantage of your offer to protect virtually every major system and appliance in my home for an entire year with SafetyNetSM. I have enclosed a check or I have filled out the credit card information.

- Basic one-year coverage** \$xx.xx
- Charge full amount
 - 3-payment plan* 12-payment plan*

* Available by credit card only. Basic coverage divided into equal monthly payments, plus a 6% finance charge.

Wondering about coverage for your swimming pool, spa or hot tub?
Call 1-800-743-4210 today for a complete list of optional coverage plans.

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Jacksonville, FL

PAYMENT METHOD

- Check enclosed: made payable to HBW
 Credit/debit card:
 Visa/Master Card American Express Discover

Card Number: _____

Exp. Date: mo. / yr. Daytime phone: () _____

Signature: _____

Listen to What Our Satisfied Customers Have to Say...

Earlier this month we had a problem with our air conditioner in Las Vegas. Our home is just barely over 2 years old and we never thought we would need assistance this early. We had signed up for the 2-10 Home Buyers Warranty® after our original builder's warranty expired, and now we're relieved that we did. Your customer service agent Yolanda was professional and expedited service in light of the severity of an air conditioner breakdown in the desert heat! Her first concern, after dispatching a contractor, was our relief from the heat and our safety - that makes me feel good about doing business with you. Thanks again.

– Vaughn, Las Vegas, Nevada

I am very pleased with the assistance I received from Terry and wanted to make sure you heard about the great service he provided me. I recently renewed my contract with you and plan to do so for many years.

– Babita, Atlanta, Georgia

I am writing to you about one of your employees, Elizabeth. I truly feel that when someone is doing a great job they should be recognized, and Elizabeth goes above and beyond to satisfy customers. People tend to talk about the negatives and I would like to extend a big “thank-you” to Elizabeth and look forward to building a great-working relationship with your company.

– Gwen, Lake Mary, Florida

On Monday my air conditioning unit went out while it was 108 degrees. I received authorization to use a contractor of my choice and after checking the unit, the contractor determined that my compressor was “burned up” and the entire unit needed to be replaced at a cost of \$4,200! After speaking with Terry in Authorizations, he sent an HBW contractor who determined it was only my circuit breaker that needed replacing, and nothing was wrong with my compressor at all! My air conditioner works perfectly now! I want to thank Terry for his kindness, compassion and knowledge. He saved us all a great deal of time and money.

– Judith, Alpine, California

(See over...)

How could *SafetyNet*SM easily pay for itself and save you hundreds (even thousands) of dollars?

2-10

Home Buyers Resale
Warranty Corporation™

The average homeowner requires two service calls a year. A number of these calls include repairs (or even replacements) of major home systems, such as electrical, heating and central air.

Repairs to these systems (even in new homes) can cost you thousands of dollars. *SafetyNet*SM can pick up where your manufacturer's warranty and homeowner's insurance leave off.

Look at how *SafetyNet*SM simplifies your life and protects your home and budget:

- ✓ Covers virtually every major system and appliance
- ✓ One quick number to call (no searching through the phone book)
- ✓ No paperwork and no hassle claims
- ✓ Protects you against untrustworthy contractors
- ✓ Could easily pay for itself



Call 1-800-743-4210 today to take advantage of this special offer now.

What Makes *SafetyNet*SM from 2-10 Home Buyers Warranty® Different?

No paperwork! One toll-free number to call. It could easily pay for itself!

Virtually every major system and appliance is covered and that could save you hundreds (even thousands) of dollars.

Central Heating System • Central Air Conditioning • Hot Water Heater • Plumbing Fixtures and Lines • Electrical Wiring, Lighting Fixtures • Attic and Exhaust Fans • Refrigerator • Furnace-Mounted Humidifier • Septic Tank Mechanical System • Water Well Mechanical System • Sump Pump • Built-In Microwave Oven • Oven/Range • Dishwasher • Permanently Mounted Electric Air Cleaner • Garbage Disposal • Garage Door Opener • Built-In Trash Compactor • Door Bell System • Burglar and Fire Alarms • Central Vacuum System and More.*

Please return your *SafetyNet*SM Certificate or call toll-free 1-800-743-4210 today.

** Please call 1-800-743-4210 for details about the coverage and be sure to ask about our optional plans for swimming pools, hot tubs, spa equipment and more.*

Our Satisfied Customers Say...

“All companies should work as efficiently as yours.”

Tim & Ann Toner, Pennsylvania

“We love your company.”

Carolyn Bevills, Texas

“We appreciate you!”

Steve Burke, Arizona



**Home Buyers Resale
Warranty CorporationSM**